



CAREER READINESS BOOT CAMP

ORGANISED BY
THE PLACEMENT CELL
IN ASSOCIATION WITH
IQAC
P.G.D.A.V. COLLEGE



/placementcellpgdav

AIM OF THE COURSE

We, at **The Placement Cell of P.G.D.A.V. College, University of Delhi**, strongly believe in composing a heterogeneous mixture of skills and knowledge which is supported via practical exposure and disclosure of the materialistic platforms to learn when it comes to students and young blood across the nation. We believe that our students are the young blood of our nation who will craft their future, thereby building not just a strong company base but also a skilled India.

Carrying our motto of *"Your Ambition, Our Aim"* forward, in association with IQAC PGDAV, we aspire to testify to all the mastery imparted through our **11 Days Certificate Course Program - CAREER READINESS BOOTCAMP "Conquer The Corporate"**. This will not only encourage you to acknowledge your interests but will also encourage you to recognise your forte.

The motive is to make an adequate platform accessible at the users' fingertips to engage in pondering and brainstorming during the sessions irrespective of your position in the real world. This implies that all the students commencing right from beginning to the end semester or students who've just completed 12th grade, from all the course backgrounds to all the regions and streams, are eligible for this Certificate Course, thus initiating holistic development from the very onset and upscaling yourself to a higher standard.



PERKS FOR STUDENTS



The participating students are about to gain profits from all the ends and hence, the win-win situation is no more a myth with The Placement Cell's Career Readiness Boot Camp. Here are the highlights of the course's offerings:

- Authorised Certificates, upon the successful completion of the course.
- Free CV Review at the end of the course, upon a condition.
- Free Assessments with grading under the guidance of Industry Experts.
- Chance to engage with multiple speakers.
- Showcase your Questioning Skills by asking smart questions during Q&A Sessions.
- Get freshly baked ideas from corporate experts to start your professional career.

FOR WHOM IS IT?

- Any student who is in/passed his/her 12th Standard
- Any student who is currently pursuing under-graduation or post-graduation from any stream can apply.

PROGRAM SCHEDULE

6th February, 2023

**Inaugural
Ceremony
& financial
Modelling**

7th February, 2023

**Resume
Writing**

8th February, 2023

Entrepreneurship

9th February, 2023

**Financial
Planning**

10th February, 2023

**Content
Writing**

11th February, 2023

**HR/ Technical/
GD Round**

12th February, 2023

**Networking
and
Communication**

13th February, 2023

Photoshop

14th February, 2023

**Digital
Marketing**

15th February, 2023

Aptitude

16th February, 2023

**Data
Visualization**

SYLLABUS

6th February

Inaugural Ceremony, Financial Modelling

1. Investment banking
2. What is financial modelling
3. Career in financial planning

7th February

Resume Writing

1. What is a resume?
2. Format and layout of a resume
3. Types of resume format- reverse chronological resume , functional/ skill based resume and Hybrid resume
4. Resume template
5. Resume Structure

8th February

Entrepreneurship

1. What is entrepreneurship?
2. Ideation and conceptualisation
3. What does it mean to be an entrepreneur and how to get started.
4. Importance of entrepreneurship
5. Managerial and promotional requirements
6. MVP

9th February

Financial Planning

1. Meaning of Financial Planning
2. Purpose/importance of Financial Planning
3. Financial planning tools
4. Financial planning advisors (as a career)
5. Money management tips

10th February

Content Writing

1. Why are emails a necessity in the corporate world?
2. The 5 C's of effective content writing
3. Key points to a charismatic Email
4. Common mistakes and errors
5. Construction of an effective write-up

SYLLABUS

11th February

HR/Technical/Group Discussion Round

1. Interview preparation and etiquette
2. Company research and industry knowledge
3. Understanding workplace culture and expectations
4. Preparation tips
5. Technical knowledge
6. About GD
7. What are the skills that are judged in GD?
8. DOs and DONTs
9. Common subjects to practice for a GD

12th February

Networking and Communication

1. Importance and benefits
2. Role in the corporate sector
3. Media and Public Relations
4. Marketing strategies

13th February

Photoshop

1. Introduction
2. Tools of Photoshop
3. Navigate the photoshop interface
4. Use, effects and filters
5. Photo retouching tasks

14th February

Digital Marketing

1. Web designing
2. Social media marketing
3. Email marketing
4. PPC
5. Importance and perks of digital marketing
6. Revolution of digital marketing

SYLLABUS

15th February

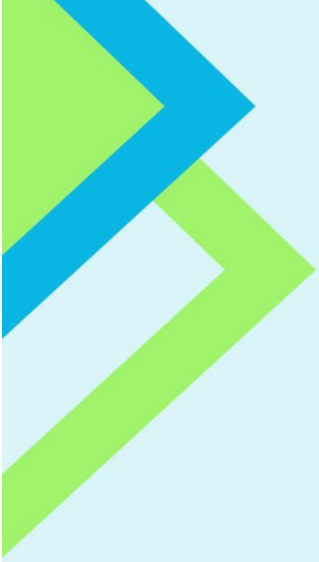
Aptitude

1. Aptitude strategy for Placements
2. Master Plan
3. General Aptitude
4. Quantitative Aptitude
5. Is an IQ test an aptitude test?

16th February

Data Visualization

1. What is data visualization?
2. Advantages and disadvantages
3. Importance
4. Tools and software for data visualization

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- Develop a skilled personality before you pass through the other side of the door i.e. the corporate world via this Boot Camp.
 - Get to learn through real-time dilemmas and classic illustrations.
 - Develop a cognitive strategy to testify your learning skills through assignments and tasks performed.
 - Build your network by learning optimization and communication skills.
 - To be able to build your roadmap and course of action to pave a promising career for yourself.



LEARNING OUTCOMES

EXPERTS

Mr. Suresh Verma

IIT | IIM alumni | CFA
LEVEL III



He was the instructor for a financial modelling workshop at IIM Rohtak. He motivated his students through his enthusiasm easy personality and mastery of his subject. He empowered his students to present their work at a global brand. Suresh Sir skill and passion in imparting learning will help empower many more people around the world.

Ms. Guncha Arora

Career Coach | Job Search
Strategist | Corporate Trainer
| Image consultant | Soft
skills trainer |
Communication and lifestyle
trainer



She's on a mission to empower Indian students and Professionals by making them Industry-ready and creating a mark in the Education sector through Positive psychology and Soft skills. She coaches individuals and teams and helps them to explore their potential to outperform in their areas of expertise. She works with students and helps them with Resume Building, Interview Preparation, and Job Placements. She is a Certified Soft skill trainer from Image Consulting Business Institute, under the curriculum of Conselle Institute of Image Management, USA, and Scottish Qualifications Authority. She has been a part of the extensive training program from the National Accreditation Board of Education and Training, Constituent board of Quality Council of India

Ms. Aarti Ahuja

Life Amplification
Coach | Entrepreneur
Coach | Soft Skill
Trainer and Mentor



An Internationally Certified Life Amplification Coach, Entrepreneur Coach, a soft Skill Trainer, and a Start-up Expert with a commitment to help youth to achieve holistic success in every aspect of LIFE. Having an industry experience of 20 years and holds an MBA and B.Tech.

EXPERTS

Ms. Zeal Doshi

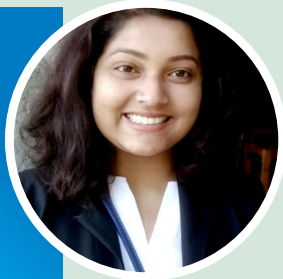
CFP | CFA Level 2
candidate| Financial
Planner | Finance
Trainer



She has 5 years of enriching experience in Personal finance with unique expertise in Investment Planning, Retirement Planning, and taxation. Her hobby of Public speaking has empowered her to also explore training as a career. Currently, she is building Zenith Finserve an organization helping clients plan their goals and invest their savings in such a way that they can fulfill their financial goals.

Ms. Sohini Hazra

Career Coach | Job
Communication Manager at
Varnan Films Pvt Ltd
earch Strategist | Corporate Trainer |
Image consultant | Soft skills
trainer | Communication and
lifestyle trainer



She is a professional when it comes to content with purpose and an academician when it comes to texts with superlative meaning. She is a keen observer who likes to introspect and reflect. An undergraduate from Janki Devi Memorial College, DU, and a Master's from Banaras Hindu University in the subject of English Literature, she has traversed the diverse cultures that have taught her distinct ways of life.

Mr. Sumesh Khatua

Director Talent
Development

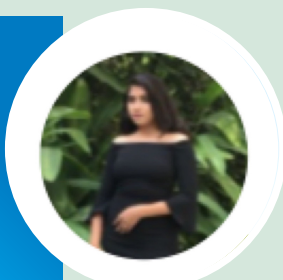


Mr. Sumesh is a Talent Development strategy architect with 15 years of experience in implementation of learning & development solutions with measurable Impact to streamline processes and capitalize on organizational growth opportunities.

A Certified "Executive Coach" from Marshall Goldsmith Stakeholder Centered Coaching to drive measurable behavioural change with leaders and Winner of the prestigious "Brandon Hall" award for three years.

Ms. Dhvani Bagdi

Email Writing and Cold
Calling | Growing Airtel
Business | Territory Head
| Sales and Marketing



She has a growth mindset which consistently makes her ponder over ideas to explore more opportunities through different marketing strategies. She's always up to have conversations about and around growth and marketing.

EXPERTS

Mr. Vishal Jha

Visual Artist



He is a professional photoshop artist with amazing work posted on his instagram handle. With more than 5k followers, he is popular for his work in the community and hence, the visual artist is here to spread his expertise in photoshop skills.

Mr. Bhumish Sheth

MBA | BE | 8+ years
work experience
Co-Founder at Zimble



Bhumish is very polite and work enthusiastic. His focus on work is remarkable. He knows all the fundamentals and practical knowledge for digital marketing and lead generation. He is very knowledgeable about SaaS Marketing. During many marketing strategy discussion, he had made valuable contribution with his clear vision of product and the way that company should move forward.

Mr. Vaibhav Jatana

Senior Product Manager at PS |
Certified SAFe 5 Product
Owner/Product Manager | Ex
Associate-Goldman Sachs | Ex IT
Consultant-EY | Risk Manager |
PRINCE2 Practitioner



More than 7 years of diversified work experience in IT Consulting, Product Management, & Risk management; transitioned into IT Risk Advisory practice after spending initial 2 years in Product Development

- Managed multiple phases of Product Life Cycle such as product vision, planning, security, usability, and quality of product releases in a product-based firm
- Expertise in CXO level stakeholder management, client handling, technology assessment, and developing business strategy
- Youngest member of IA professional practices group-the body which reported directly to the Board of Goldman Sachs
- Domain expertise in industries that involve Financial Services, Energy Management and Healthcare

Mr. Rohan Saini

Data Scientist at CBRE |
Research | Machine Learning |
Python | Artificial Intelligence
| Big Data | Trainer & Mentor |
Consultant



He is a motivated Data Scientist experienced in Data Cleaning, Exploratory Data Analysis, Machine Learning both Supervised and Unsupervised Algorithms, Deep learning Frameworks with Tensorflow, Hadoop, Pyspark, Hive Deployment using streamlit, Dockers, and Jenkins. He has worked on CNN techniques like Image Segmentation and Multi-Input Classification in Medical Imaging, Breast Cancer Mammography, Retinal OCT Images, and Diabetic Retinopathy.

REQUIREMENTS

To earn the Course Completion Certificate,
the participant must:

1.

Complete
every module
which is a part
of this
course.

2.

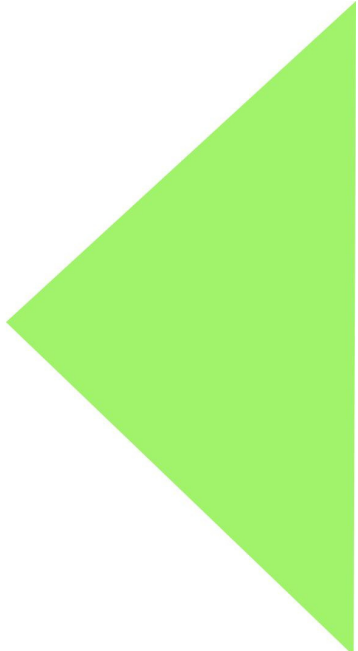
Complete
Assignments based
on the topics
covered in the
Bootcamp.



INSTRUCTIONS

1. Kindly make sure to join the whatsapp group by 5th February 2023 for all further communication related to the course, the link regarding which shall be sent on 4th February 2023 with the reminder mail for the program.
2. Kindly join the google classroom created for the course as all the assignments will be uploaded there itself, the link regarding which shall be shared on the whatsapp group on 5th February 2023.
3. All the assignments need to be submitted after completion on the google classroom before the mentioned deadline.
4. Kindly make sure to mention your unique enrollment number enclosed in the verification mail on every assignment to ensure that your assignment is evaluated afterwards.
5. Kindly make sure to join every session with your unique enrollment number enclosed in the verification mail to ensure that your attendance is marked.
6. Kindly make sure to join every session 5-10 minutes prior to the scheduled time i.e., 4 PM everyday.
6. Kindly note that one student can join the meeting only through one device. In case, we notice that there are two attendees with the same Enrollment number in the meeting, then both shall be removed then and there.
8. It is preferable to turn on your videos in every session.
9. Kindly keep your mic off unless asked to unmute in every session.
10. It is mandatory to attend every session and submit every assignment in order to earn the course certificate.
11. Kindly maintain the decorum of the meetings throughout the course. In case anyone fails to do so, then he/she shall be BLACKLISTED and won't be allowed to attend any further lecture from the course.

CHECK-IN DETAILS



Registration Link: <https://crbc23.pgdayplacementcell.in/>

Fees: INR 299 for PGDAV Students,
INR 349 for Non-PGDAV Students

Dates: 6th February 2023 to 16th February 2023

Timings: 4 P.M. - 7 P.M.

Venue: Zoom Meetings

FOR QUERIES, CONTACT:

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